



INSIDER VIEW

## THE INSIDER VIEW

DOMINATING THE ENTIRE MARKET

### When you list with me your homes Exclusive Marketing Program will include:

- **STILL PHOTOGRAPHY:** Complimentary HDR Still Photography of every detail is captured by Coldwell Banker Vanguard Realty's in house professional photographers.
- **VIDEO TOUR:** Complimentary HD video walk through tour taken at the time of our complimentary HDR still photography with additional elevated drone photography available upon agents request.
- **DIGITAL MARKETING:** Digital Marketing starts with the Exclusive Insider View- 90 second video which is posted to Coldwell Banker Vanguard's YouTube channel, The Vanguard Edge. The Vanguard Edge currently hosts more than 1,500 Insider View Tours.
- **ELECTRONIC MARKETING:** Just Listed E-Flyers feature your property on an e-flyer digitally sent to the top 500 agents in the market, and all Coldwell Banker Vanguard associates.
- **PRINT MATERIAL:** Professional Property Brochures and Flyers are designed by our in house design team to complement your listing.
- **SOCIAL MEDIA:** We post Insider View Tours to Coldwell Banker Vanguard's Love Our Listings Facebook page, and CBVhomesearch.com.
- **ADDITIONAL EXPOSURE:** The Insider View Tour is boosted at no charge to my sellers, to a select audience of those most likely to buy.
- **DISTRIBUTION:** The Insider View Tour is shared across traditional real estate industry sites, such as MLS, Zillow, Trulia and Realtor.com to ensure maximum exposure for your listing.
- **VIRTUAL OPEN HOUSE:** The Insider View Tour on CBVHomesearch.com also has a virtual open house tab.
- **ADDED VALUE:** Additional elevated luxury marketing is available for agents to utilize upon agent request.

