



# The Hammond Difference

Residential - Commercial - Land

## VALUE for SELLERS

### 1. Pricing Strategy

- we will help develop an effective pricing strategy based on Your goals & home's market potential

### 2. Enhancing Your Home

- we will provide input, tools, and resources to maximize the appeal & marketability of your home

### 3. Maximum Market Exposure

- we will expose your home to the maximum number of buyers via our dedicated, full-time marketing department (only in NE Florida) & our national/international presence

### 4. Negotiating the Best Contract

- we will negotiate the best deal possible and advise on contract selection considering all the nuances involved

### 5. Managing the Transaction

- we will guide you through what can be a complex process to make it as simple, easy, and smooth as possible

**[HammondFamilyGroup.com](http://HammondFamilyGroup.com)**